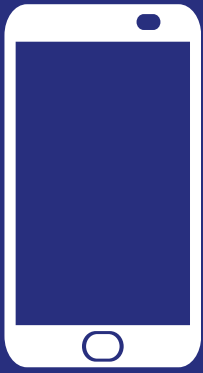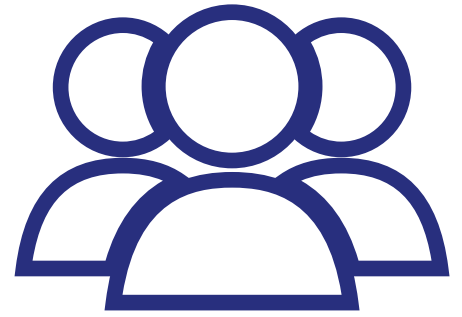# Web Design Tips & Actions

RESPONSIVE DESIGN

Optimizing your website for mobile devices is imperative in website design today. Check your website to make sure that it is mobile responsive and looks good across all devices.

AUDIENCE NEEDS

Meeting your audience's needs keeps them engaged with your website and holds their attention for longer. Review your target audience and make sure your website aligns with your target audience.

SIMPLE NAVIGATION

The user needs to be able to quickly navigate your site. Without simple navigation, your user may become frustrated and leave the site. Check your website's navigation for simplicity and usability.

CALL TO ACTION

Having a strong call to action on your website can turn a site visitor into a customer for your business. Check the call to action on your site to make sure it is strong and clear.

PAGE SPEED

Having a short page load time ensures that your visitors do not leave before seeing the content on your website. Check your website pages' load times to keep visitors from leaving your site.

DO YOU NEED HELP MAKING CHANGES TO YOUR WEBSITE, OR DO YOU NEED A NEW WEBSITE?

Call us at (610)743-5602 or email us at sales@dabrianmarketing.com.